Four Simple Steps for GiveCampus Success

1. Become an Advocate.
2. Offer a Matching Gift or Challenge
3. Create a ‘personal plea’ video
4. Make a gift!

1. Become an Advocate.

The best way for you to make an impact on Mount Holyoke is to encourage your friends and classmates to join you in making a gift. On GiveCampus, spreading the word is easy, fun, and rewarding because you know precisely how many clicks, gifts, and dollars your outreach is driving.

To become an advocate and take advantage of these tools, follow these four simple steps:

1. Go to the MHC Class Color Cup campaign page and click on ‘Sign Up’ in the top right of the page.

2. Create an account either by linking to your Facebook account or your email. Note: Facebook is helpful because you don’t have to remember another password and we’ll never post to Facebook without your permission.

3. Now that you’re logged in, go to the MHC Class Color Cup campaign page and you will find a link that is now customized for you. If you want to share over Facebook or Twitter, click those buttons and your support will automatically be tracked on the ‘advocates’ tab just below the video.

4. In addition to sharing, you will also be recognized as an advocate for doing things to make sharing more fun like creating a matching gift or challenge and creating a personal plea video.
2. Offer a Matching Gift or Challenge

Motivate others to give by creating your very own matching donation or challenge.

**How?** On the campaign page, click on “Offer a Matching Gift” or “Offer a Challenge” on the sidebar below the video.

![Matching Donations](image)

### Create your match!

- **I will match up to**: $...
- **$1 per $1 donated**
- **Until campaign end**
- **Other**
- **Match your class or a list of friends**

3. Create a ‘personal plea’ video

Upload a video and use your own words to explain why this campaign is important to you!

**How?** 3 Easy Steps:

- **Record a short video**: Tell your friends why you’re supporting MHC and why they should, too.
- **Upload your video**: After you upload the video, you’ll receive a link to share.
- **Share!**: Share the link with your friends and inspire them to make a gift.

![Ginny Turner's Personal Plea](image)
4. Make a Gift!

Lead by example and make a donation of any size.

Gifts can be made by credit card, debit card, and by bank account.

Thank you for helping us to make this the best FebruMary ever!

If you have any questions, feel free to reach out to

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